

VACUUM BUYER'S GUIDE

SELECTING THE RIGHT VACUUM

When selecting the right vacuum, adjustable height is the most important feature to consider. This enables the machine to be used on a wide variety of carpet constructions. If your vacuum is set too high above the carpet surface, the vacuum can't attract the gritty soil below. If the setting is too low, the vacuum's beater bar or brushes can "fuzz" the carpet's surface, causing it to look worn or frayed.

CONSIDER YOUR SOFT CARPET TYPE:

HIGH PILE AND PREMIUM SOFT CARPET

Use the highest adjustable height setting where appropriate. Avoid vacuums with very concentrated or sealed suction. Your vacuum should glide easily across the carpet, making large wheels the best choice.

THICK LOOP, CASUAL FRIEZE OR LONG PILE CARPET

You may need to completely disengage the beater bar and vacuum with suction only.

ALL OTHER CARPET CONSTRUCTIONS

Use a vacuum with a rotating brush or beater bar. Change the bags often, and check the beater bars for burs and gouges to prevent damage to the surface of the carpet.

If you are unsure about the proper height setting, use an inconspicuous place like a closet to test your vacuum. Its beater bar or brush should just lightly touch your carpet surface.

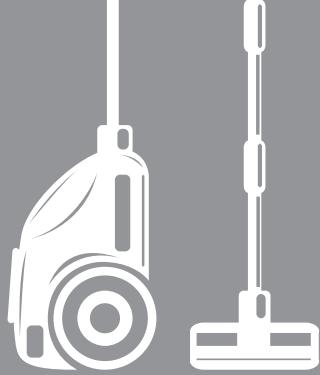
RECOMMENDED VACUUMS

The following vacuum has been recommended to help maintain and clean premium soft carpet. This vacuum is available to purchase at select retail locations or by visiting softcarpetvacuum.com.



SONICLEAN SFC-7000 SOFT CARPET UPRIGHT VACUUM is designed to make vacuuming easy while protecting the plush fibers of your soft carpet. It features a patented sonic bar that produces 200 sonic vibrations per second and a jam protection system to prevent any brush roll problems.

THE CRI SEAL OF APPROVAL CERTIFIES SUPERIOR CARPET CLEANING PRODUCTS AND EQUIPMENT. To ensure that your vacuum will conform to the highest standards, make sure that your vacuum cleaner is certified through the Carpet and Rug Institute (CRI) Seal of Approval/Green Label Vacuum Cleaner Program. Visit www.carpet-rug.org for details and listings.



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PREFERRED VACUUMS: