Introducing Wear-Dated Embrace

Irresistibly Soft and Beautiful

- Twice the fiber of ordinary soft nylon
- Preferred 2 to 1 compared to competitive premium soft nylon
- Performance tested for long-lasting beauty
- Made with the Wear-Dated promise of quality
- Protected with Scotchgard™ Protector Advanced Repel Technology

In a blind test, Wear-Dated Embrace was preferred two to one over other premium soft nylon.

*Result of blind comparison testing based on independent consumer research
Everyone loves soft.


A soft, plush carpet gives you that same irresistible comfort throughout your home. It invites you to totally relax and enjoy life. Play games. Have fun with the kids and pets. Stretch out on the floor to watch movies or read in front of the fireplace.

Wear-Dated Embrace is the softest premium nylon carpet available.
A Remarkable Development in Premium Soft Nylon

To achieve the irresistible soft feel of Wear-Dated Embrace, each yarn is spun from TWO TIMES the fiber of ordinary soft carpet, resulting in extraordinary plush comfort.

TWICE the fiber produces TWICE as much irresistible softness without sacrificing the long-lasting durability of Wear-Dated nylon.
Long-Lasting Beauty

Your home reflects your personal sense of style. Your choice of colors, furnishings and designs expresses your passions and creates beauty throughout your home. With Wear-Dated carpet, you don’t have to guess whether the beauty will last. Wear-Dated carpets eliminate the guesswork as each product is performance-tested for durability, colorfastness and stain and soil resistance.

In performance tests, Wear-Dated Embrace carpets have proven durability after 30,000 foot passes.
Wear-Dated Promise of Quality

The Wear-Dated promise began over 50 years ago in fashion apparel. Clothing made from superior Wear-Dated nylon carried a promise-of-quality date stamped on the label guaranteeing performance or the customer’s money back. In 1980, this promise was incorporated into carpet made from the same high-quality nylon.

Now, Wear-Dated Embrace offers the same high-quality nylon with an irresistibly soft feel.
Premium Stain and Soil Protection

Wear-Dated Embrace is treated with Scotchgard™ Protector Advanced Repel Technology, the most trusted name in stain and soil protection for over 50 years.

Wear-Dated carpets have been proven for over 30 years and time-tested in over 14 million American homes.

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Warm, comforting, easy to clean

Estherville, IA

Easy to clean and handles our pets very well. I am very pleased with this carpet.
Scan the QR code for more on Wear-Dated Embrace
Free mobile app at: http://getmhk.mobi

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