

"I would be lying if I said that Influunt was inspired by something. It was totally and purely emotional.

A poetic experience. Sometimes the universe sends us signs. For instance, during quarantine I had a problem with my internet one day. No technology, complete isolation. What could I do? I turned to my love of painting and experimenting with different techniques."

— Yelena Rodina

We hope you enjoy this behind-the-scenes look at the story and paintings that inspired our latest collection

— Influent.





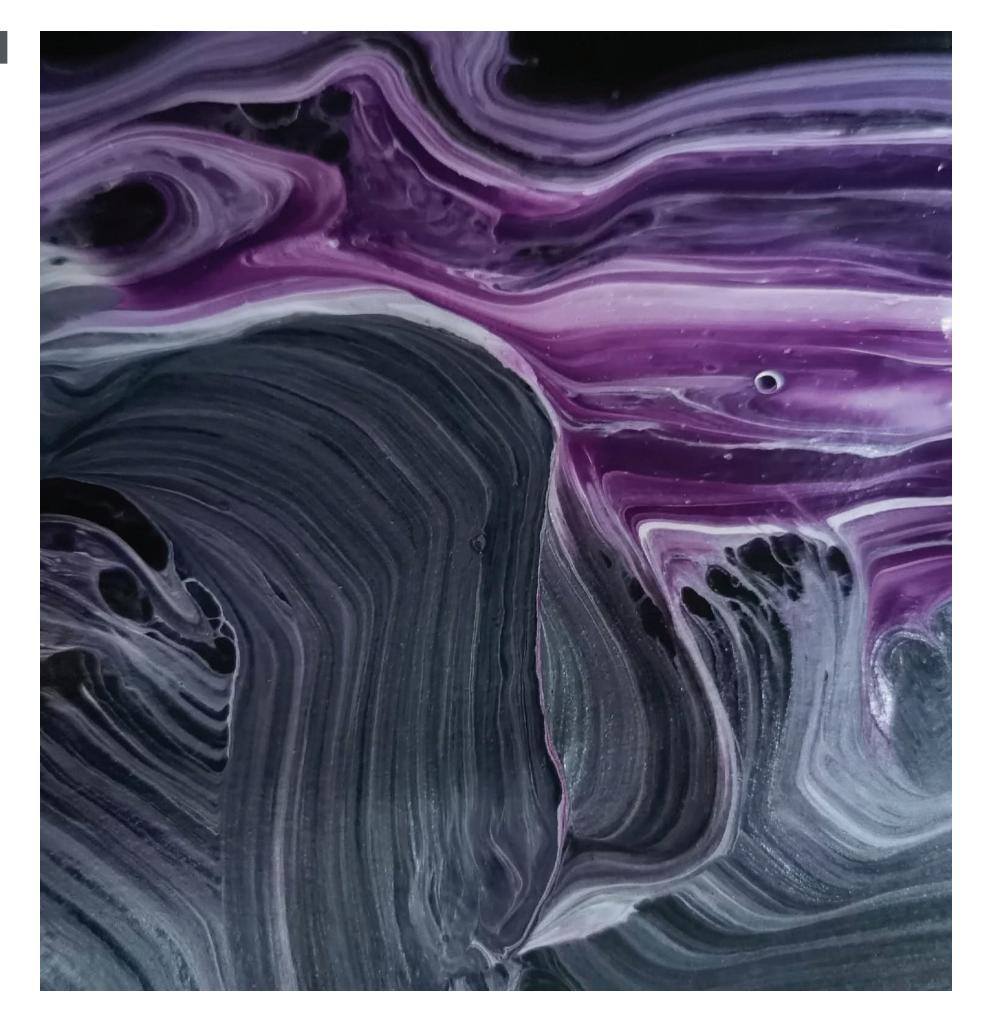
"Planet Which Does Not Exist"

Acrylic on paper

The harmony of rhythm and proportions creates a poetic personal fantasy world. It is nothing other than reality blended with futuristic imagination.











"Labyrinth of Reflections"

Acrylic on paper

Abstract outlines create visual depth and render reality more obscure.

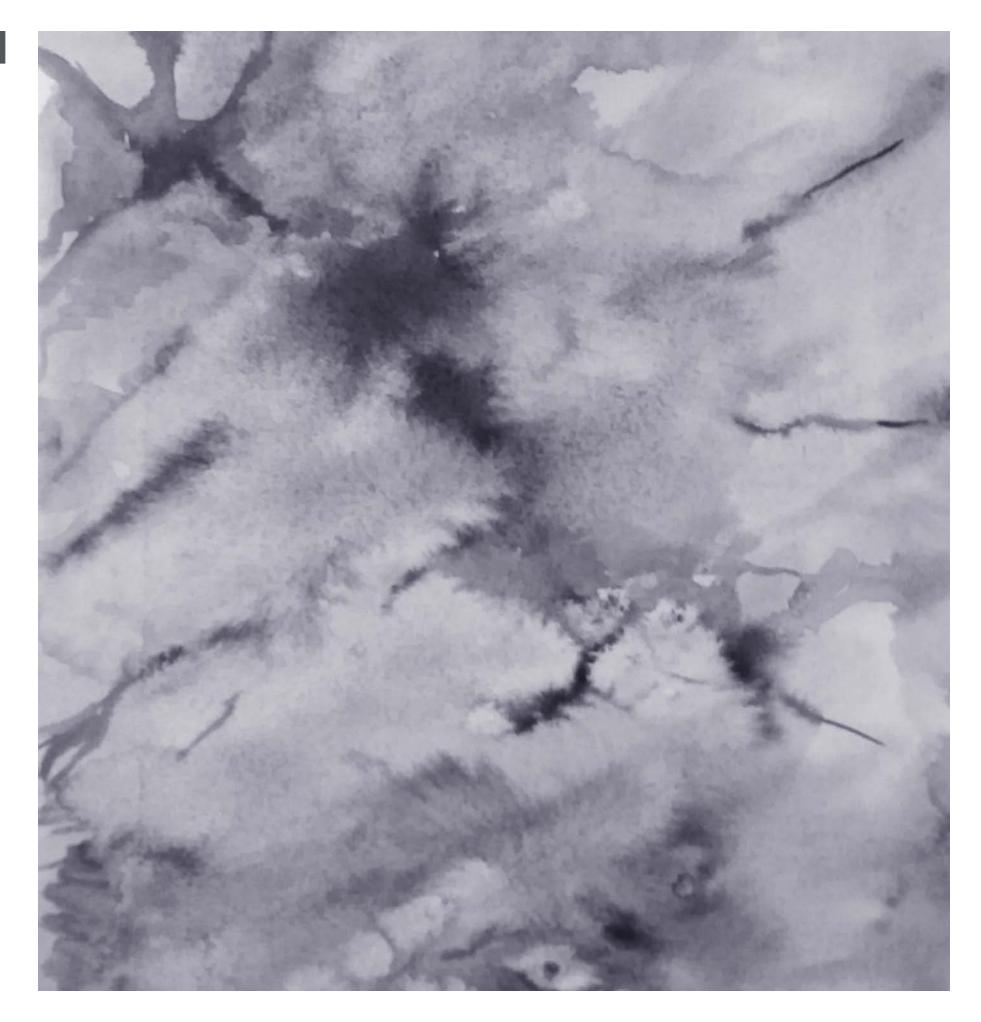




I poured the paint on paper, took a big brush and briskly swept the paint, making the brush dance, and captured the movement that only exists for a fragile moment. Broad, broken brush strokes revealed the texture of the paper, while wet paint blended into dry strokes creating an impulsive, unpredictable experience.

Trying to translate the expressions through painting is an exciting process that helps me to enhance visual effect and create a mood."







"Ocean Glass"

Alcohol Ink on Uppo paper

The ink painting is so generous and abundant in patterns and textures, providing a variety of ways to view things from another angle.

Rendered in vivid colors, the painting evokes a feeling of strong impulsive movement over a soft and serene visual background.





"Shadow Dreams"

Alcohol Ink on Uppo paper

Flowing waves imitate the movement of our life. Contrasting elements and organic shapes highlight energy, while textures soften the movement.





Meet the Designer Yelena Rodina

Born and raised in Moscow, Russia, Yelena is an avid painter and received her bachelor of fine arts degree from Moscow State Pedagogical University. After immigrating to the U.S., she began exhibiting her artwork at galleries throughout the Washington D.C. area where she resides.

For more than 20 years, Yelena has been working as a custom carpet designer with CYP, tufted, hand-tufted, axminster, outdoor and hand-knotted rugs experience.





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